

Privacy Policy

Last updated: July 1, 2026

1. Who We Are

This Privacy Policy explains how Anaëlle Flipo, self-employed professional (“trabajadora autónoma”) registered in Spain, trading as Anacam Agency (the “Data Controller”, “we”, “us”), collects and processes personal data through the website setup-showup.lovable.app (the “Site”) and the sale of the “Set Up, Show Up” online course (the “Course”).

- **Data Controller:** Anaëlle Flipo
- **Registered address:** Carrer Ginebra 23, 08003 Barcelona, Spain
- **Contact email:** anaelle@anacamagency.com

2. What Data We Collect

Depending on how you interact with the Site, we may collect:

- Identification data: name, email address, billing details, provided when you enroll in the Course through our payment platform, systeme.io;
- Payment data: processed directly by systeme.io; we do not receive or store full payment card details;
- Scheduling data: if you book the optional 1:1 feedback call, name, email, and appointment details collected via Calendly;
- Technical data: basic browsing data (such as pages visited) that may be collected automatically by the Site hosting platform, Lovable;
- Correspondence: any information you provide when contacting us directly by email.

3. Why We Use Your Data

We process your personal data for the following purposes:

- To process your Course enrollment and payment, and provide access to Course content (performance of a contract);
- To schedule and conduct the optional 1:1 feedback call (performance of a contract);
- To respond to your questions and provide customer support (legitimate interest / performance of a contract);
- To comply with our legal and accounting obligations, such as invoicing (legal obligation);
- To send you information related to the Course you purchased (legitimate interest), and, only with your consent, other marketing communications.

4. Legal Basis

We rely on the following legal bases under the EU General Data Protection Regulation (GDPR): performance of a contract, compliance with a legal obligation, our legitimate interests (for example, keeping records and improving our services), and, where applicable, your consent.

5. Who We Share Data With

We share personal data with the following categories of recipients, strictly as necessary to provide the Course:

- **systeme.io**: our payment and course-hosting platform, which processes enrollment and payment data;
- **Calendly**: used to schedule the optional 1:1 feedback call, if booked;
- **Lovable** (Lovable Labs Incorporated / Lovable Labs AB): our website hosting provider.

We do not sell your personal data to third parties.

6. International Data Transfers

Some of our service providers (such as **systeme.io** and **Calendly**) may process data outside the European Economic Area. Where this occurs, we rely on the safeguards provided by those providers, such as the EU Standard Contractual Clauses or an equivalent adequacy mechanism.

7. Data Retention

We retain your data for as long as necessary to provide the Course and fulfil the purposes described above, and afterward for the duration required by applicable legal, tax, and accounting obligations (generally up to the statutory limitation period applicable in Spain).

8. Your Rights

Under the GDPR, you have the right to access, rectify, erase, restrict, or object to the processing of your personal data, and the right to data portability. You also have the right to withdraw consent at any time where processing is based on consent, and the right to lodge a complaint with a supervisory authority; in Spain, this is the Agencia Española de Protección de Datos (AEPD).

To exercise your rights, contact us at anaelle@anacamagency.com.

9. Cookies

The Site may use cookies or similar technologies necessary for its functioning, and, where applicable, analytics cookies. Where analytics or non-essential cookies are used, your consent will be requested through a cookie banner on the Site.

10. Security

We take reasonable technical and organizational measures to protect your personal data. However, our website hosting and payment processing rely on third-party platforms (**Lovable**, **systeme.io**, **Calendly**), and we encourage you to review their own security and privacy practices.

11. Changes to This Policy

We may update this Privacy Policy from time to time. The “Last updated” date at the top of this page indicates when it was last revised.

12. Contact

For any question about this Privacy Policy or your personal data, please contact anaelle@anacamagency.com.

This document is a template drafted for general informational purposes and does not constitute legal advice. Anaëlle Flipo is encouraged to have it reviewed by a qualified lawyer, particularly given sales to consumers across different countries.